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*Allen H. "Bud" Selig,  
President, Milwaukee  
Brewers Baseball Club:  
"It is a privilege for the  
Milwaukee Brewers to  
be a part of the National  
Sports Law Institute at  
Marquette University.  
We are proud to join  
Wisconsin sports  
organizations in this  
historic endeavor."*

*Al McGuire, former MU  
Coach, presently an  
announcer with NBC  
Sports: "The concept of  
the National Sports Law  
Institute at Marquette is  
one that is long overdue.  
The possibilities are  
endless. I'm proud to be  
associated with it."*

ports fans view the sports pages as encyclopedias of team and player information. Recently, however, the sports news has in some ways begun to read like a law reporter. Players' contract settlements, drug testing, team expansion plans and other legal issues have become as important as statistics in the world of sports.

This growing interaction between sports and the law has created a need for a greater understanding of the law and an appreciation of the many ethical issues which pervade this burgeoning field. In response to this need, Marquette University in 1989 established the National Sports Law Institute. The Institute, the first of its kind in the nation, aims to educate lawyers and others involved in sports and to promote ethical practices in all phases of amateur and professional sports.

The Marquette University National Sports Law Institute assists the Law School in teaching law students, practicing attorneys and those involved in the sports industry to recognize and address legal issues in sports. These issues relate to athletes, coaches, owners and others at all levels of organized sports, including the public.

The Institute also serves as a repository of sports-related resource materials including a sports law journal published by the Marquette Law School. Continuing education programs are offered for lawyers and sports industry professionals. Plans call for the Institute to create a sports law library and research center to serve students and sports-related professionals. The



*Joseph E. Tierney,  
Attorney, Milwaukee  
Admirals: "The  
National Sports Law  
Institute fills a crying  
need that has existed for  
many years because of  
the opportunity for  
people within this  
business to do less than  
the proper thing in  
dealing with sports  
personnel.*

*Martin J. Greenberg,  
Associate Director,  
National Sports Law  
Institute: "With the  
complexity and  
regularity of legal issues  
affecting an increased  
number of sports  
industry actors and with  
undergraduate schools  
now offering specialized  
degrees in sports  
administration, it is  
timely for the Marquette  
University Law School  
to take the first step in  
establishing a core  
sports law curriculum."*

Institute also is working toward endowment of a chair on the Law School faculty for a specialist in sports law. The resources of Marquette University and the Law School, particularly the Marquette University Center for Ethics Studies, provide a unique basis for these sports law programs.

The practice of sports law is multi-faceted, encompassing legal areas such as contracts, agency, torts, antitrust, labor, taxation and criminal law. To ensure that students are well prepared for those responsibilities, the Marquette Law School will integrate sports law instruction with the traditional legal curriculum.

The Law School's specialty courses in sports law include "Sports and the Law," "Current Issues Affecting the Sports Industry," "Sports Industry Contracts and Negotiations," "Regulations of Amateur Athletics" and "Effects of the Antitrust and Labor Laws on the Sports Industry."

To reach out to those working in the management, ownership and coaching areas of amateur and professional sports, the Institute sponsors two programs. The Wisconsin Sports Business Forum, a group of approximately 75 Wisconsin sports executives, provides an environment for discussion of current issues in sports, business and related matters. The Amateur Sports Law Center addresses matters related to college and high school athletics and the administrators, coaches, and athletic directors of amateur sports.

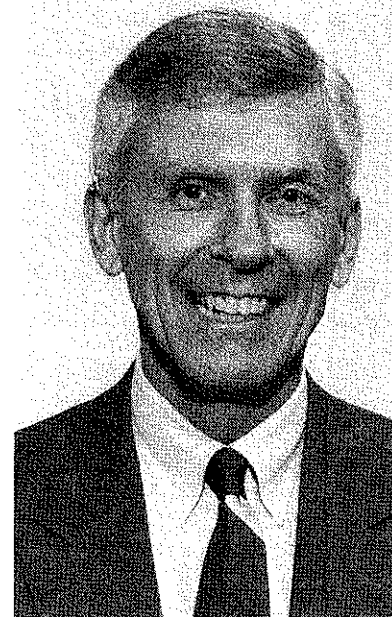
The leaders of the Marquette University National Sports Law Institute are attorneys experienced in sports law. John F. Wendel, direc-

tor of the Institute and professor of law at Marquette, has represented minor league baseball leagues and teams for 21 years. He is president of the Sports Lawyers Association and is a member of the law firm of Wendel, Chritton and Parks, Chartered, Lakeland, Fla., where he served as president before joining the Marquette Law School faculty. Professor Wendel is also of counsel to the Milwaukee law firm of Whyte & Hirschboeck, where he helped found the firm's sports law practice.

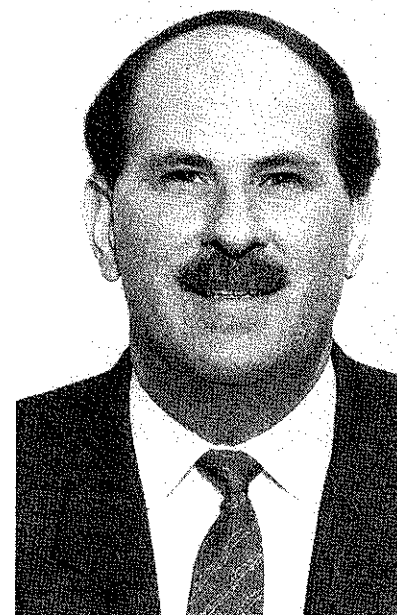
Martin J. Greenberg, adjunct professor at the Law School, serves as associate director of the Institute. Professor Greenberg, a specialist in sports law, real estate practice and taxation, is a partner in the law firm of Martin J. Greenberg & Associates. The professor was named the Milwaukee Bar Associations's 1988 Lawyer of the Year Legal Scholar. He also co-authored the 1989 book *Sport\$ Biz* published by Leisure Press, and he has written four other books as well as articles for legal journals.

Marquette's National Sports Law Institute was created in 1989 with financial support from four founding sponsors: the Green Bay Packers of the National Football League, the Milwaukee Admirals of the International Hockey League, the Milwaukee Brewers of the American League and the Milwaukee Bucks of the National Basketball League. These teams have committed nearly half a million dollars over a four-year period to help fund the Institute.

*For further information about the Marquette University National Sports Law Institute call: (414) 288-5815.*



*John F. Wendel*



*Martin J. Greenberg*

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