

MARQUETTE LAW
SPORTS LAW

Personal

Practical

Professional



MARQUETTE
UNIVERSITY

Milwaukee
Wisconsin

S P O R T S L A W

"There are so many opportunities here for the sports law program that simply do not exist at other schools. I worked for the Milwaukee Rampage soccer team. The owner is a lawyer, and he made sure I had lawyerly experiences. I did licensing work, and I actually negotiated a player contract. I also interned in Chicago at Conference USA, which was really useful because the commissioner chairs the NCAA infractions committee."

—Amy Worden '99
Detroit, MI

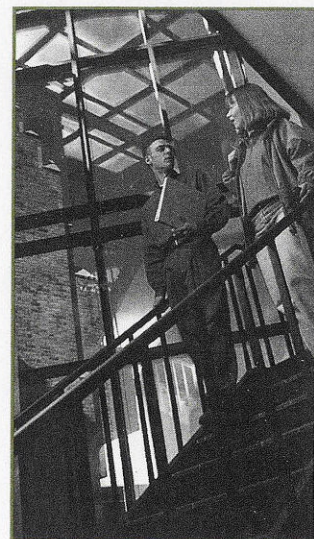
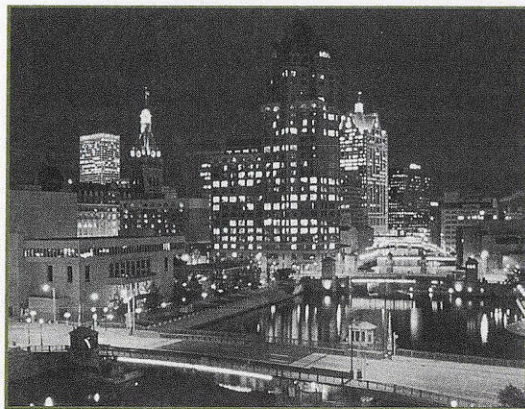
C U R R I C U L U M

AMATEUR SPORTS LAW. 2 credits. This course covers various amateur sports issues and focuses on regulation of interscholastic, intercollegiate, and Olympic sports. Topics covered may include constitutional law, tort law, contract law, Title IX gender discrimination, federal disability discrimination laws, the legal characterization of college athletes, regulatory authority of the National Collegiate Athletic Association, antitrust law, international law affecting Olympic sports, trademark and unfair competition law, and regulation of private sports associations.

PROFESSIONAL SPORTS LAW. 3 credits. This course covers various legal issues affecting professional sports and focuses on antitrust, labor, contracts, regulation of private associations, intellectual property, sports broadcasting, and player-agent representation issues.

SPORTS INDUSTRY CONTRACTS AND NEGOTIATION. 2 credits. The study of the formation, interpretation, negotiation, and tax implications of sports industry contracts with emphasis on team-player agreements, agent contracts, sports marketing contracts, collective bargaining agreements, and facility leases and related agreements. Special attention is given to the ethical rules governing lawyers in their interactions in the sports industry.

SPORTS INDUSTRY LEGAL AND BUSINESS PRACTICES. 2 credits. A study of the operation and financing of professional sports franchises from a legal perspective. Special attention is paid to employment issues, taxation, stadium and arena leases, and broadcasting and sponsorship agreements.

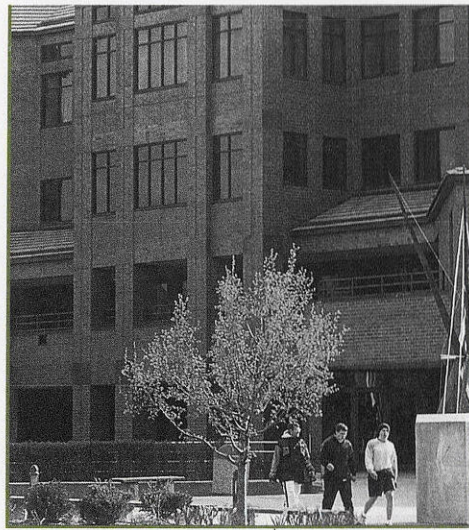


OPPORTUNITIES

The *Marquette Sports Law Journal*, established in 1990, was the first scholarly journal to focus on legal, ethical, and business issues related to professional and amateur athletics. The journal is edited primarily by students, who earn academic credit for their work. Recently published articles have addressed drug testing, online gambling, disability issues, publicity rights, ADA implications for sports facilities, and many other subjects of interest.

If you're as interested in oral argument as the written word, you may want to join Marquette's Sports Law Moot Court team. Team members participate in the Tulane Mardi Gras Invitational National Sports Law Competition held each year in New Orleans.

Marquette's Sports Law Society gives you a built-in network of colleagues and friends with similar interests. SLS members work with the National Sports Law Institute to plan workshops, seminars, and career panels that bring industry professionals to the Law School. The society also sponsors various social events.



SPORTS, LAW, AND SOCIETY SEMINAR.

2 credits. An exploration of the sociological and historical significance of organized sports in American culture. Special emphasis will be placed

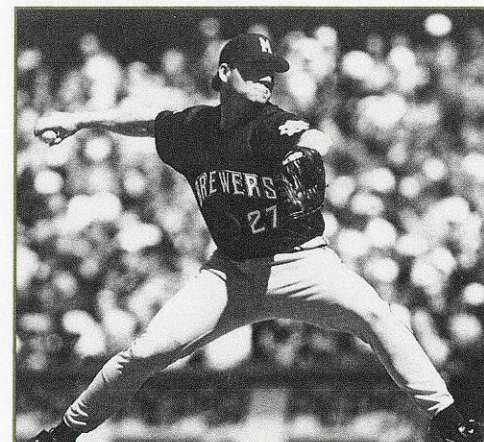
on the way in which American sports have (and have not) been regulated by the state over the past century and a half and on the legal consequences of the regulatory schemes that have been adopted. Reading assignments will include both secondary and primary materials. In lieu of a research paper, students will submit several short essays.

SELECTED TOPICS IN SPORTS LAW SEMINAR. 2 credits.

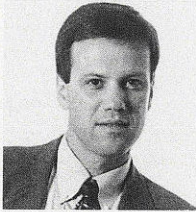
An exploration of selected topics pertaining to professional and amateur sports. Topics may vary from semester to semester. The seminar may feature special presentations by members of the Marquette faculty pertaining to sports law issues in their special fields. Each student in the seminar will write a substantial research paper on a specific topic chosen in consultation with the instructor and will make a presentation to the class.

WORKSHOP: TOPICS IN ADVANCED LEGAL RESEARCH—SPORTS LAW. 1 credit. This course focuses on advanced legal research methods and sources related to amateur and professional sports, including administrative materials, treatises, practice materials, sports association regulations, commercial databases, and the Internet. Students will prepare a major project that will describe and document their specific research methods on a topic approved by the instructor. Students will also keep a log related to research problems discussed in class. This workshop may be used to satisfy the Law School's advanced legal research requirement.

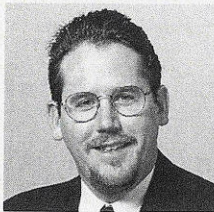
INDEPENDENT STUDY IN SPORTS LAW. 1 or 2 credits. Supervised research and a scholarly paper prepared under the direction of a member of the full-time faculty.



F A C U L T Y



Professor **Matthew J. Mitten** directs the Marquette sports law program and the National Sports Law Institute. Professor Mitten graduated *magna cum laude* from the University of Toledo College of Law in 1984. He was professor of law at South Texas College of Law, where he won the faculty award for teaching excellence in 1997. Professor Mitten has expertise in areas of sports law and currently focuses on antitrust and medicolegal issues in sports. He is the coauthor of the forthcoming treatise *Principles of Sports Law* and has contributed chapters to seven other books and treatises. He has also written numerous articles for law reviews, bar journals, medical journals, and other publications and is a frequent speaker at sport-related conferences held throughout the country. A member of the Sports Lawyers Association and the American Bar Association's Forum on the Entertainment and Sports Industries, Professor Mitten is chair-elect of the American Association of Law Schools Section on Law and Sports and a member of the NCAA Committee on Competitive Safeguards and Medical Aspects of Sports. He also serves as a consultant to the American Medical Society for Sports Medicine and the American Osteopathic Academy for Sports Medicine. Professor Mitten teaches "Professional Sports Law," "Amateur Sports Law," and "Selected Topics in Sports Law Seminar."

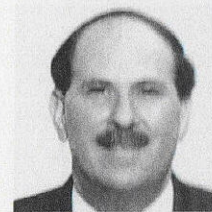


Paul M. Anderson is Assistant Director of the National Sports Law Institute and an adjunct assistant professor of law. He is a 1995 graduate of Marquette University Law School and a former editor in chief of the *Marquette Sports Law Journal*. He is the author of various journal articles, *Sports Law: A Desktop Handbook* (1999), and *Sports Law and Regulation* (1999) (with Joseph Gordon Hylton). Anderson edits the Institute's newsletters and serves on the editorial board of the *International Sports Journal*. He is a member of the Sports Lawyers Association, the Society for the Study of the Legal Aspects of Sport and Physical Education, the ABA Forum on the Entertainment and Sports Industries, and the Sports and Entertainment Law Section of the State Bar of Wisconsin. Professor Anderson

teaches "Topics in Advanced Legal Research—Sports Law" and co-teaches the "Sports, Law, and Society Seminar" and "Selected Topics in Sports Law Seminar."



A former Interim Director of the National Sports Law Institute, **Joseph Gordon Hylton** is an associate professor of law and adjunct professor of history at Marquette University as well as a member of the NSLI's Board of Advisors. He is a graduate of Oberlin College and the University of Virginia Law School and holds a Ph.D. in the history of American civilization from Harvard University. A specialist in the history of sports law, Professor Hylton teaches the "Sports, Law, and Society Seminar." He is the author of *Sports Law and Regulation* (1999) (with Paul Anderson), *Professional Values and Individual Autonomy: The United States Supreme Court and Lawyer Advertising* (1998), and *Property Law and the Public Interest* (with Callies, Mandelker, and Franzese, 1998).



A founding member, former Director and currently Vice Chair of the Board of Advisors of the National Sports Law Institute, adjunct professor **Martin J. Greenberg** teaches "Sports Industry Contracts and Negotiation." A graduate of Marquette University Law School, he has broad experience in the areas of contract negotiation, league formation, sports marketing, and sports facility development. He is with the Law Offices of Martin J. Greenberg and is the Chairman of Stadium Game Management Group, LLC.



Adjunct assistant professor **Ron Walter** is Vice President of the Milwaukee Bucks and a partner in the Milwaukee firm Foley & Lardner. A graduate of the University of Michigan Law School, Professor Walter teaches "Sports Industry Legal and Business Practices" and is a member of the NSLI's Board of Advisors.

Awards for Sports Law Program Students

Joseph E. O'Neill Prize for Student Writing

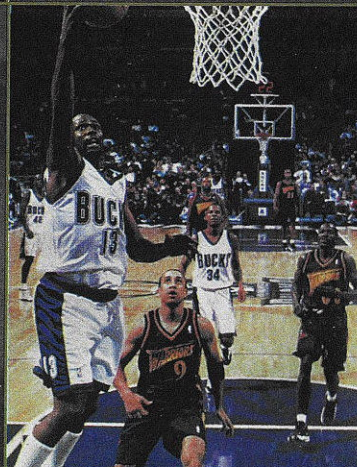
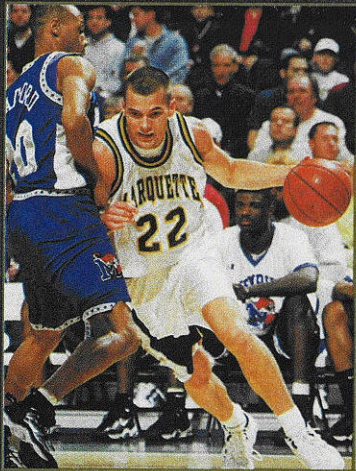
The O'Neill Prize for Student Writing honors the Marquette University Law School student who has published the best article in the *Marquette Sports Law Journal* during the preceding year, as judged by members of the journal's advisory panel.

Martin J. Greenberg Award

The Martin J. Greenberg Award for excellence in the study of sports law was established in honor of former National Sports Law Institute Director Martin J. Greenberg. The award is given annually to a graduating law student who has excelled in the study of sports law and service to the sports law program.

Francis D. and Jane Keogh Kelly Scholarship

The Francis and Jane Keogh Kelly Scholarship was established in 1997 to recognize a law student for excellence in the study of sports law and service to Marquette's sports law program. It is awarded to the editor in chief of the *Marquette Sports Law Journal* in support of her/his extraordinary contributions to the program.



Fact—The sports and entertainment industry is a fast-growing part of the national and international economy.

Fact—Marquette is a widely respected law school and its sports law program is nationally recognized.

Fact—Participating in Marquette's sports law program provides exposure to many areas of law, including contract, tort, antitrust, labor and employment, and trademarks, which are applicable to other businesses and industries.

Conclusion—You should consider Marquette Law.

Marquette has created a model sports law program that builds on the Law School's solid foundation of core courses and covers all areas of this emerging field. The program curriculum includes eight courses in sports law, with more in development. The program mission is to build and enhance students' knowledge of the myriad legal issues related to amateur and professional sports and to promote ethical and informed practices.

Moreover...

- Marquette Law offers a legal education known for being highly personal, thoroughly practical, and eminently professional. Based on the philosophy of its founders, the Law School provides a values-based preparation for the practice of law. In our academically free and consciously humane environment, you can determine the type of law you want to practice and the kind of lawyer you want to become.

- Marquette Law means Milwaukee, and Milwaukee means opportunity. Wisconsin's largest city is the legal hub of the state and a major sports center. It is home to six professional teams and Marquette University basketball, and the National Association of Sports Officials is headquartered in nearby Racine.

NATIONAL SPORTS LAW INSTITUTE

Founded in 1989, the National Sports Law Institute is affiliated with the Law School's sports law program. The NSLI was the first and is still the only institute of its kind in the country. Its purpose is to encourage study of the relationship between the law and all aspects of amateur and professional sports, to promote informed and ethical practices in the sports industry, and to serve as a resource for sports law students, attorneys, and business professionals. The Institute also publishes the *Marquette Sports Law Journal* and sponsors the Sports Law Moot Court team.

As a sports law student, you will be able to assist in organizing and can also attend the high-profile conferences, seminars, and workshops that the Institute sponsors. Students also help produce the NSLI's four newsletters. *You Make the Call...* provides readers with synopses of recent cases in sports and entertainment law. *For the Record* covers a wide range of issues relating to professional and amateur sports. *For the Record Online* acts as an online supplement to *For the Record* and discusses issues of current interest. And *Sports Facility Reports* provides detailed information about the ever-changing sports and entertainment facilities industry.

Each spring the NSLI hosts a career panel of Marquette Law alums who participated in the sports law program. They are glad to share their stories and give advice about how you can pursue a career in sports law.

I N T E R N S H I P S

Besides taking advantage of the hands-on opportunities you will have in the NSLI office, you can apply for one of the sports law internships the Institute sponsors. Currently, students may intern with the Milwaukee Brewers, Milwaukee Bucks, Milwaukee Rampage, Conference USA, Stadium Game Management Group, Miller Brewing Company, Marquette University athletic department, and University of Wisconsin-Whitewater athletic department.



MARQUETTE
UNIVERSITY

LAW SCHOOL

*Marquette University Law School
580 West Wisconsin Ave.
Milwaukee, WI 53233
(414) 224-2000
www.marquette.edu/law
www.marquette.edu/law/sportslaw*

"The reason I attended Marquette was that the sports law program is the most comprehensive in the country. The combination of a large sports law curriculum and numerous practical experiences, such as workshops, conferences, and internships, makes the sports law program at Marquette a great learning experience and a gateway to a career in the sports industry."

—Kevin Stangel '01
Manitowoc, WI