LAW AND ENTREPRENEURSHIP CLINIC ANNUAL REPORT 2022-2023



IMPACT

12 STUDENTS96 CLIENTS2,205 HOURS OF PRO BONO LEGAL SERVICES

WORK HIGHLIGHTS

The Law and Entrepreneurship Clinic is proud to report that it assisted 96 clients in academic year 2022-2023—a record number for the clinic. Of the 96 clients, 51 percent were minority-owned businesses, 53 percent were woman-owned businesses, and 20 percent were ventures of current students or faculty members of Marquette University.

The clinic assisted a diverse array of businesses on challenging projects during the year. Among other things, the clinic:

- Counseled an e-commerce and logistics company on corporate structure and prepared terms of service and a privacy policy for the company.
- Counseled an author of children's books on intellectual property protection.
- Prepared a customer agreement for an entrepreneur starting a commercial photography business.
- Counseled a solar energy startup on choice of business entity.
- Conducted a trademark clearance search for a graphic designer and helped the designer form a limited liability company.
- Counseled a mental health services company on worker classification and prepared an employee offer letter for the company.



Students in the clinic's Summer Semester 2023 program. Left to right: Jody Eckman, Kyle Ericson, Darius Vossoughi, and Max Werner.

THE CLINIC, AT A GLANCE

The Law and Entrepreneurship Clinic is a clinical program at Marquette University Law School. It operates as an independent law office staffed by a director and law students. Clinic students receive rigorous, practical education and training in transactional law as they counsel entrepreneurial clients under the close supervision of the director. The students also work with volunteer attorneys in the private bar.

The clinic serves "main street" entrepreneurs as well as emerging, potentially high-growth companies in southeastern Wisconsin, focusing on people who lack access to the legal marketplace. Clients receive pro bono legal counsel in business entity formation and governance, financing, contracts, employment law, licensing and permitting, commercial leasing, copyright, trademarks, trade secrets, and other transactional matters.



Students in the clinic's Fall Semester 2022 and Spring Semester 2023 program. Top row, left to right: Bailey Zimmerly, Caleb Kleiman, Emilie (Smith) Rohde, and Jeremy Fernando. Bottom row, left to right: Jordan Zolliecoffer, Ryann Deutsch, Stephen Lovell, and Alexis Witte.

CLIENT SPOTLIGHT: WHITSON WONDER PRODUCTIONS

Whitson Wonder Productions LLC is a Milwaukee-area event planning company. The clinic assisted Ebony Whitson, the company's owner, with an event planning contract, a venue rental agreement, and other matters. As stated by Ebony, "We are immensely grateful for the invaluable support provided by the clinic and their exceptional team. Their expertise and dedication proved to be instrumental in our journey. Their support has been invaluable in helping us navi-



gate legal challenges and ensure the long-term sustainability of our business. Their dedication to serving the community and fostering business growth is truly commendable, and we are honored to have benefited from their expertise."

THANK YOU TO OUR VOLUNTEERS AND COMMUNITY PARTNERS



Director and

Clinical Professor

The Law and Entrepreneurship Clinic would like to thank the following individuals for volunteering their time and expertise: Katrina Hull, Midwest Managing Attorney at Markery Law; Daniel Gawronski, Partner at Michael Best; Jay Creagh, Shareholder, and Kieran Coe, Associate, at Godfrey & Kahn; and Todd Knight, former Senior Vice President at Willis Towers Watson. The clinic would also like to thank the following organizations and programs, which serve as valuable community partners to the clinic: the African American Chamber of Commerce of Wisconsin; the Association of Corporate Counsel—Wisconsin Chapter; BizStarts; gener8tor; LegalCORPS; Marquette University's 707 Hub and Kohler Center for Entrepreneurship; Riverworks Development Corporation; SCORE; UW-Milwaukee; Wisconsin Small Business Development Center (SBDC); and the Wisconsin Women's Business Initiative Corporation (WWBIC).

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